

# ONLINE VIRAL MARKETING SECRETS



HOW TO TAKE SUCCESS-BUILDING ACTION EVERY  
SINGLE DAY EVEN IF YOU DON'T FEEL LIKE IT

# Limited Special Offer

## Online Viral Marketing Secrets Video Course



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# Online Viral Marketing Secrets

## Resource Report

### Learn How to Maximize Your Visibility With Less Effort

#### How to Find Hot Content

Use Google Keyword Planner Tool to find your niche's keywords

Enter these keywords into Facebook / Twitter / other social media platforms

Find your competitors

- Figure out what's hot (ie., check the SHARES / RETWEETS/REPINS of their content)

Find 'general interest' content that's gone viral

- Join 'viral tracking' pages (these make it a point to share only stuff that's gone viral)

- Figure out which content is truly hot (based on SHARES)

- Filter based on how closely related these are to your niche

Shortcut resource: [Buzzsumo.com](http://Buzzsumo.com)

- Just enter your keyword to retrieve

- See full range of 'viral signals' of a piece of content

- Saves HOURS from the manual technique above

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## **How to republish hot content you have 'curated'**

- Hootsuite.com or similar tools
- Make sure to rotate hashtags

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